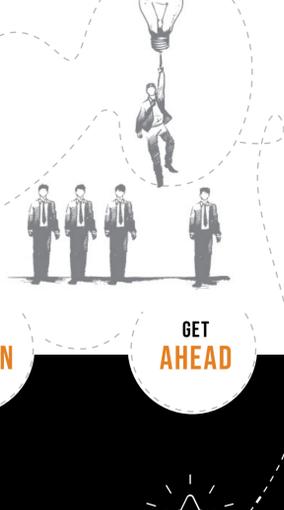


WE ARE THE BACKBONE your brand needs TO STAND TALL



GET SEEN

GET CHOSEN

GET AHEAD

dreaming of page 1 LET'S GET YOU THERE!

We're the leading digital marketing company in India that knows the value of being SEEN on Google.

Tikz Media believes the brand deserves to be seen. We strengthen the online presence of companies through the implementation of smart search visibility, great performance-driven campaigns, and user-friendly websites.

Our team ensures that your brand reflects its message transparently, captures the audience it desires, and grows consistently. Numerous brands indeed have a hard time getting the attention they deserve, and precisely that is Our Role.

BETTER VISIBILITY.

Our focus IS SIMPLE:

BETTER VISIBILITY.

BETTER RESULT

KNOW US BY THE Numbers!

Combined Expertise
15+ YEARS



Clients Empowered
50+ PROJECTS



Core Competency
SEO



Global Reach
5 COUNTRIES



Our SERVICES



SEARCH ENGINE OPTIMIZATION

Optimized keywords, technical upgrades, and generating quality content that is appreciated by Google search results.



PERFORMANCE MARKETING

High-performing campaigns that improve ROI, optimize the platform, and measure the brand's growth at each stage.



WEBSITE DEVELOPMENT

Responsive and user-friendly websites that load fast, look appealing, and provide a smooth browsing experience to customers.

INDUSTRIES We Serve

HEALTHCARE

INFORMATION TECHNOLOGY

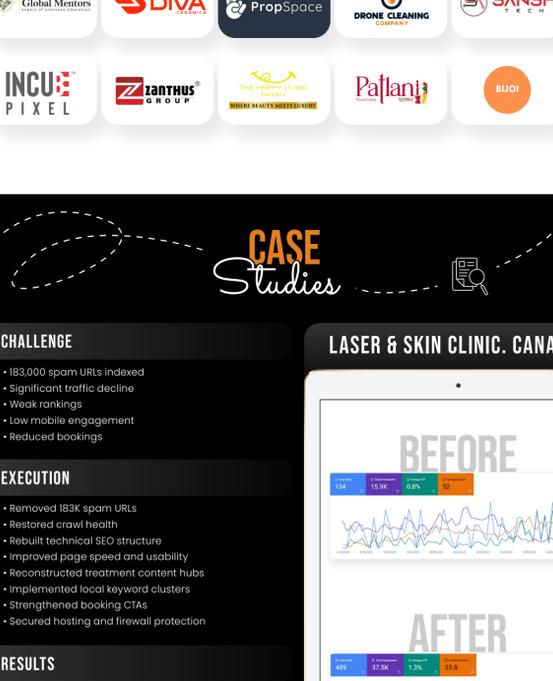
LAWYER FIRMS

LOCAL BUSINESS

EDUCATION

FINANCE

Our CLIENTS



CASE Studies

CHALLENGE

- 183,000 spam URLs indexed
- Significant traffic decline
- Weak rankings
- Low mobile engagement
- Reduced bookings

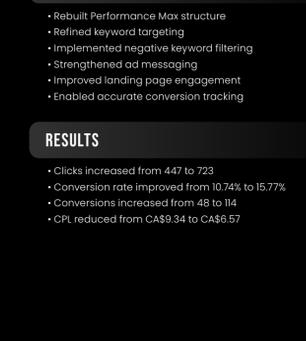
EXECUTION

- Removed 183K spam URLs
- Restored crawl health
- Rebuilt technical SEO structure
- Improved page speed and usability
- Reconstructed treatment content hubs
- Implemented local keyword clusters
- Strengthened booking CTAs
- Secured hosting and firewall protection

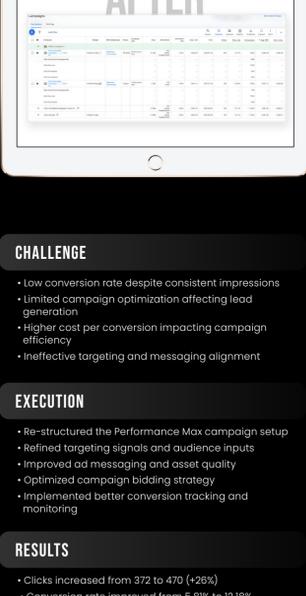
RESULTS

- +248% increase in clicks
- CTR doubled
- +80% growth in impressions
- +24% increase in patient bookings
- Keyword recovery within 6 weeks

LASER & SKIN CLINIC. CANADA



AUTOMOBILE PARTS RETAILER. CANADA



CHALLENGE

- Low conversions
- High cost per lead
- Weak keyword targeting
- Limited tracking accuracy

EXECUTION

- Rebuilt Performance Max structure
- Refined audience signals and targeting strategy
- Implemented negative keyword filtering
- Strengthened ad messaging
- Improved landing page engagement
- Enabled accurate conversion tracking

RESULTS

- Clicks increased from 447 to 723
- Conversion rate improved from 10.74% to 15.77%
- Conversions increased from 48 to 114
- CPL reduced from CA\$9.34 to CA\$6.57

CHALLENGE

- Low conversion rate despite consistent impressions
- Limited campaign optimization affecting lead generation
- Higher cost per conversion impacting campaign efficiency
- Ineffective targeting and messaging alignment

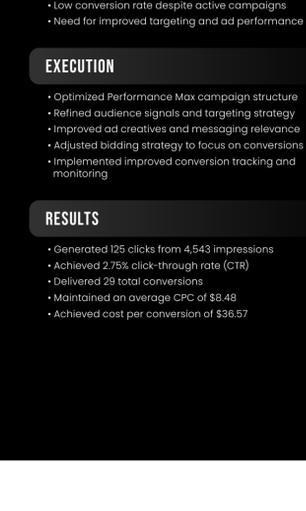
EXECUTION

- Re-structured the Performance Max campaign setup
- Refined targeting signals and audience inputs
- Improved ad messaging and asset quality
- Optimized campaign bidding strategy
- Implemented better conversion tracking and monitoring

RESULTS

- Clicks increased from 372 to 470 (+26%)
- Conversion rate improved from 5.81% to 12.18%
- Conversions increased from 33 to 71 (+115%)
- Cost per conversion reduced from CA\$30.83 to CA\$21.67

LAWYER FIRM IN CALGARY



CHALLENGE

- Low campaign visibility and limited click volume
- High cost per conversion affecting ROI
- Low conversion rate despite active campaigns
- Need for improved targeting and ad performance

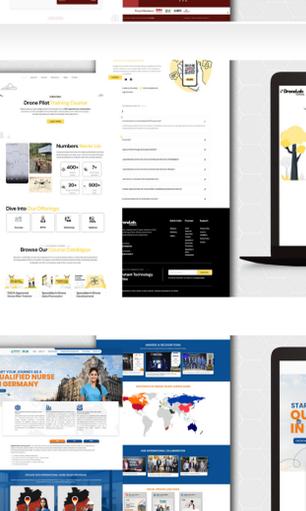
EXECUTION

- Optimized Performance Max campaign structure
- Refined audience signals and targeting strategy
- Improved ad creatives and messaging relevance
- Adjusted bidding strategy to focus on conversions
- Implemented improved conversion tracking and monitoring

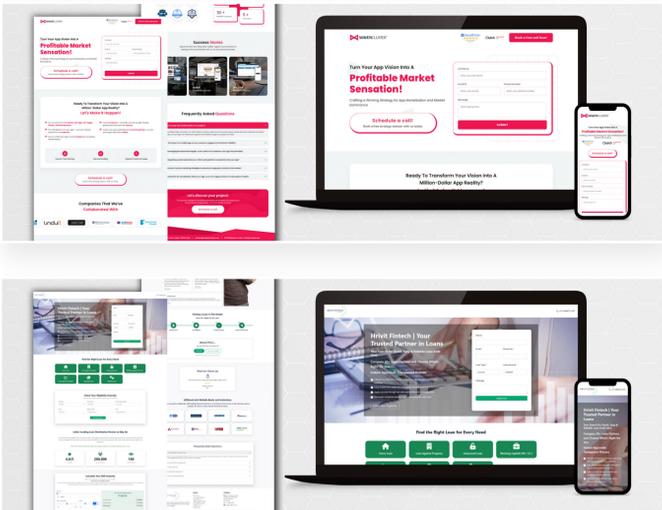
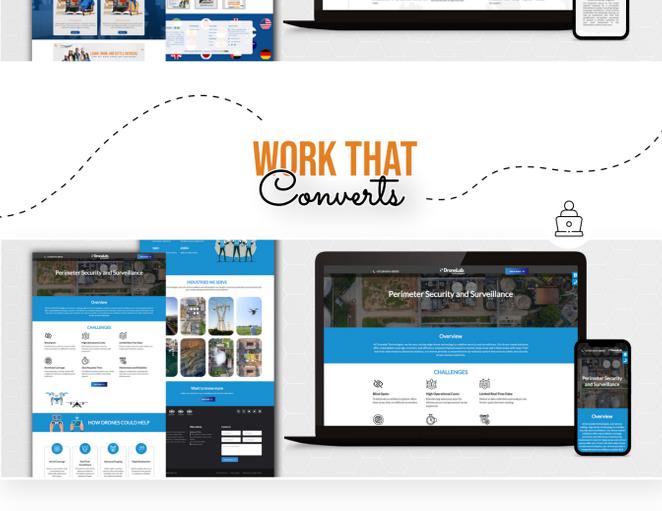
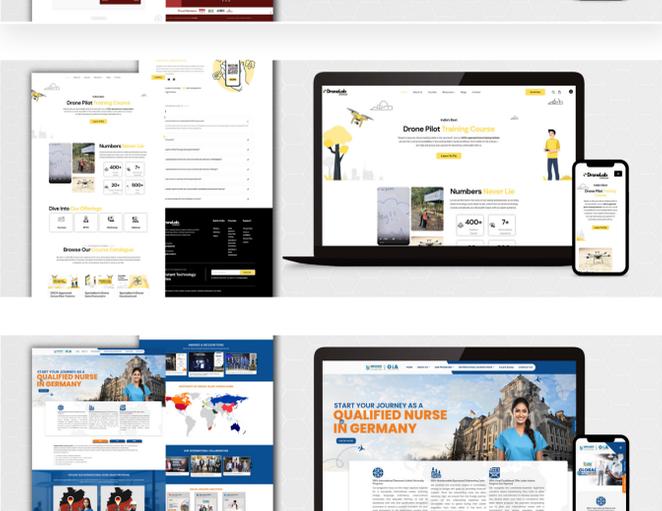
RESULTS

- Generated 125 clicks from 4,543 impressions
- Achieved 2.75% click-through rate (CTR)
- Delivered 20 total conversions
- Maintained an average CPC of \$8.48
- Achieved cost per conversion of \$36.57

LAW FIRM IN COLORADO



IDEAS BROUGHT to Life



READY TO Discuss?